

Castellum Labs

Build a Human Firewall



About Castellum Labs

Based in Hyderabad, India with global customer base across India, US, Europe

● Services delivered by Global Cyber Capability Center using advance Platforms



● Strong Handpicked Team of 50+ with (best of security talent globally)



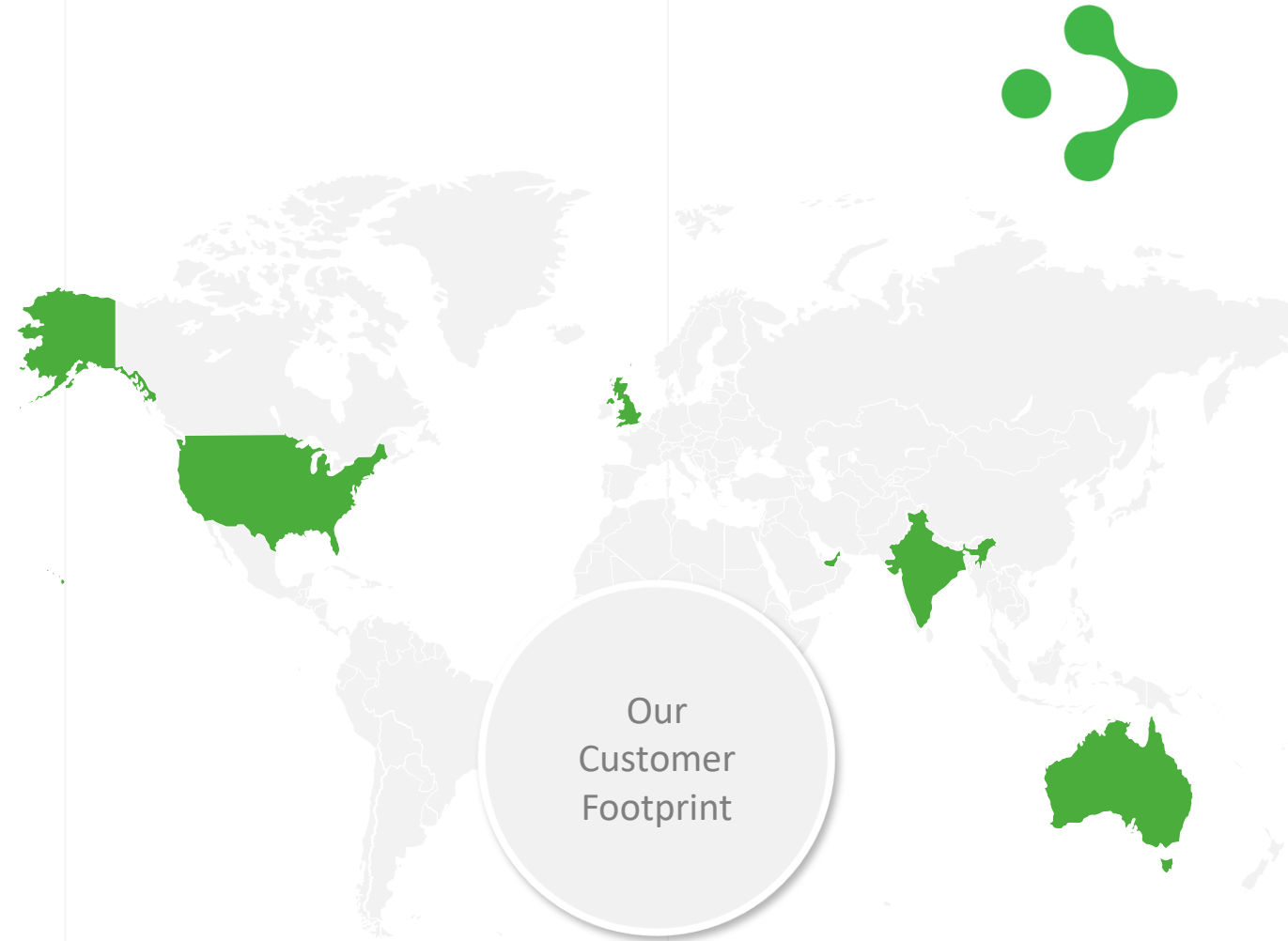
Started by people with decades of product, services & deep tech experience



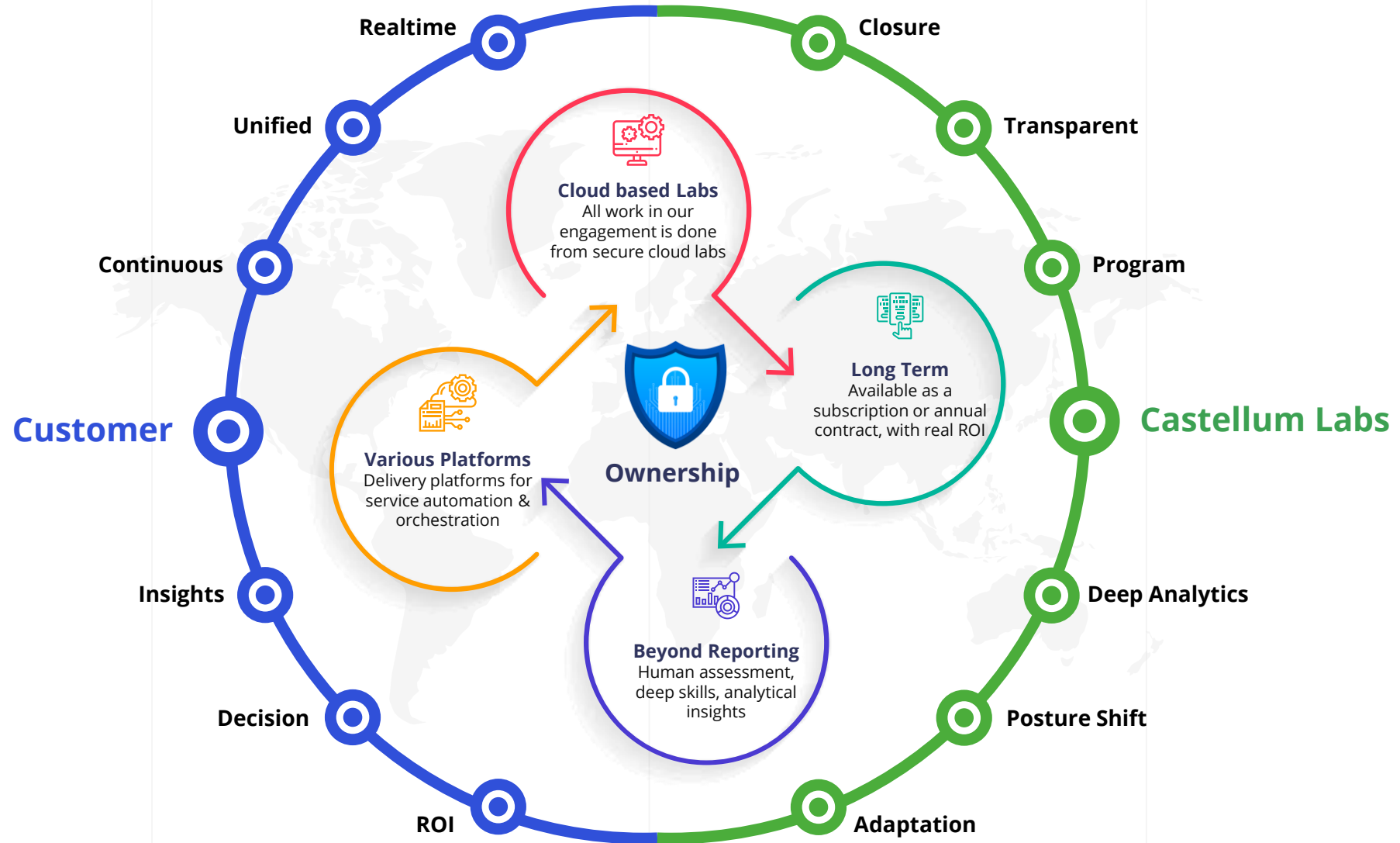
Subscription & annual contract modeled services delivered globally



Value + Impact from Day One, No Installation & No Deployment

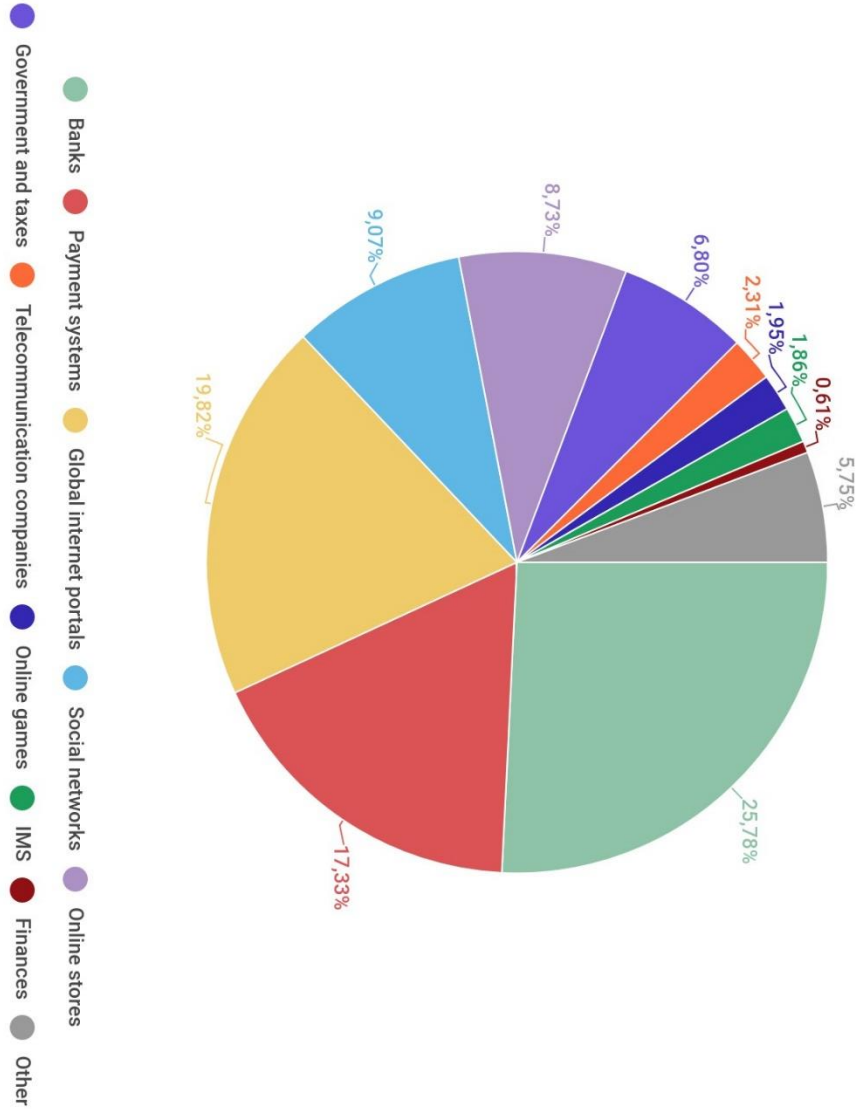


Enterprise Security, Not Transactional Projects



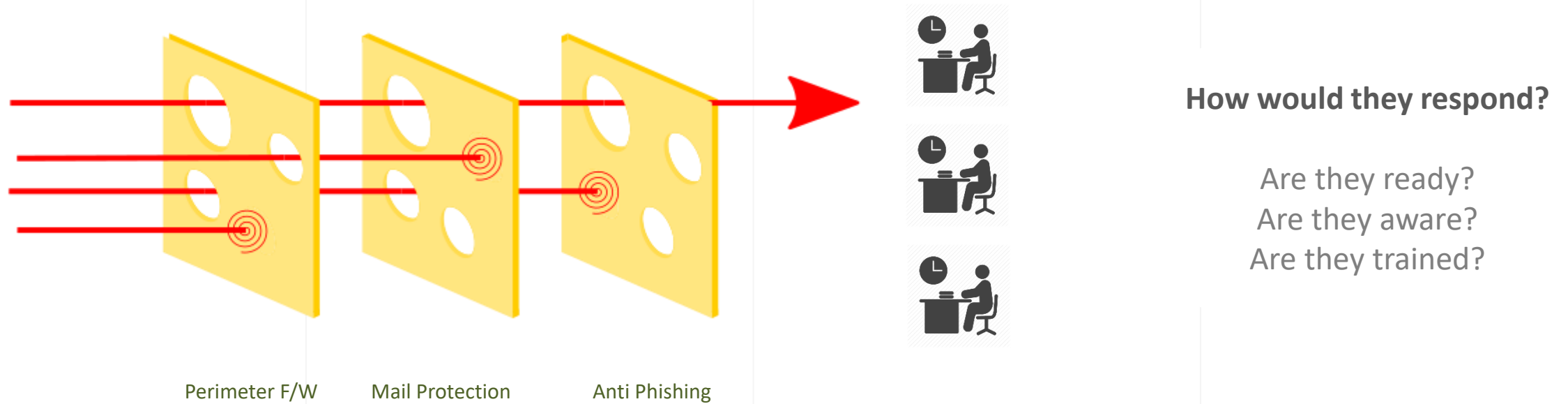


Employee Risky Behavior, Biggest Threat



- 1/3rd of all data breaches in 2024 involved phishing
- One in 25 branded emails is a phishing email
- 76% of organizations targeted by phishing
- 83% reported risky emp behaviors

Employees, Are Last Line of Defense



Cyber Awareness Assessment & Management

“You need to have a high quality program for managing cyber threat awareness of your organization’s employees”

Know
Employee
Responses



Assess
Susceptibility and
Gaps



Action
Employee
Prompting



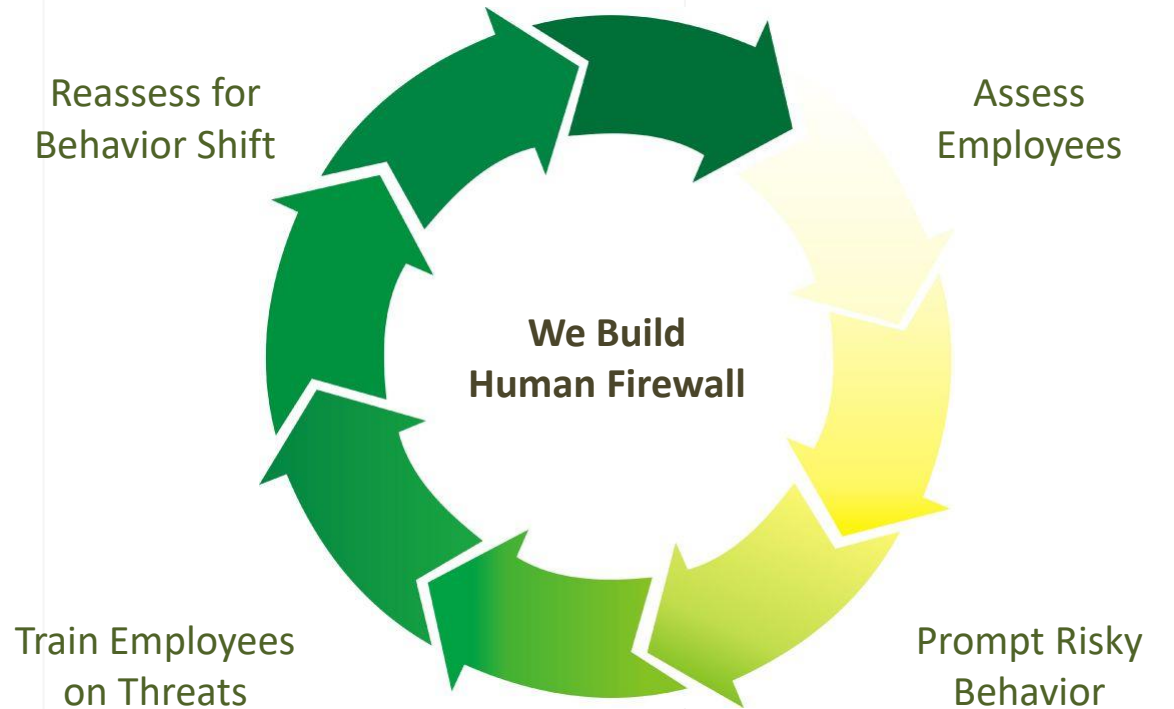
Enforce
Employee
Awareness

Managed Employee Awareness

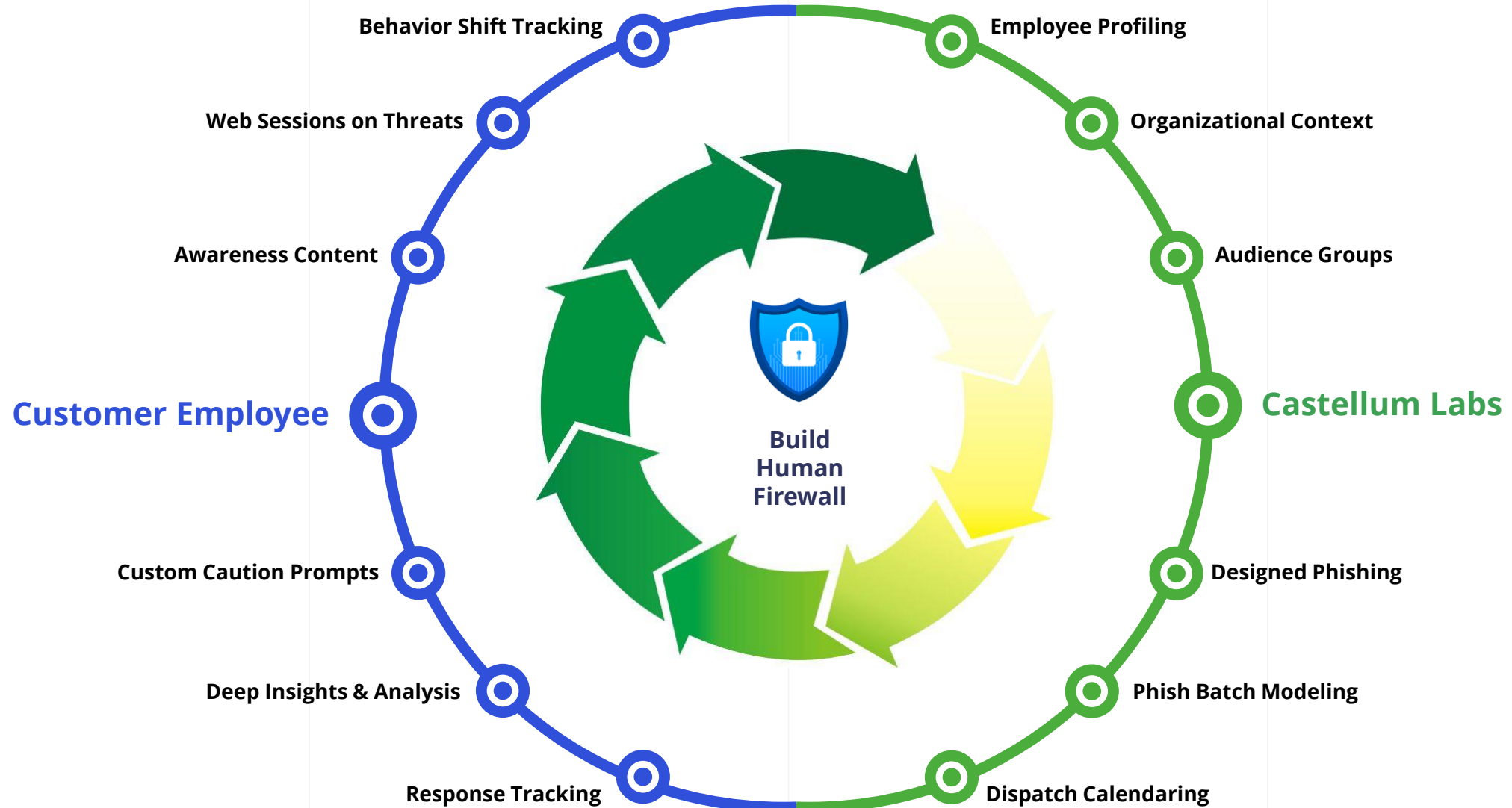


Managed Employee Awareness

Fully Orchestrated Phish Simulation & Employee Awareness Assessment Service



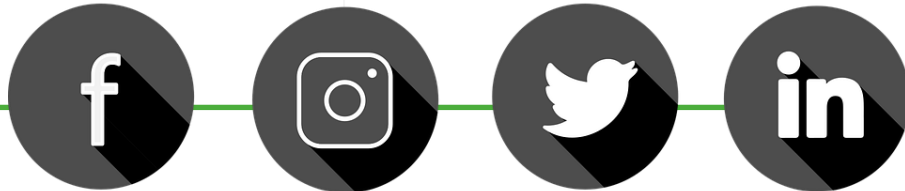
Target, Assess & Build Safe Behaviors



Multi Channel Coverage, Single Program



“Multi Channel Targeting”



“Deep Context Campaigns”

Structured Advanced Methodology

#1

- Behavior profiling
- Situational context
- Develop target model

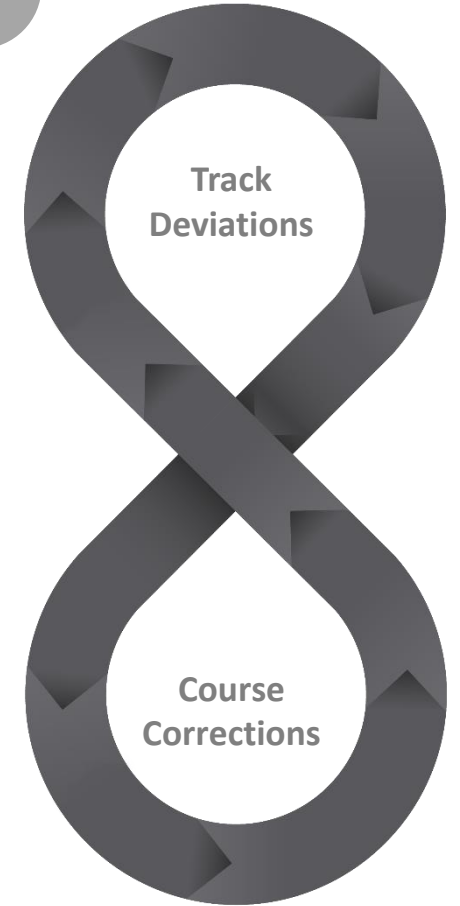
#2

- Phishing design
- Dispatch controls
- Infra development
- Response collections
- Deep behavior analysis

#3

- Mail prompts
- Call prompting
- Awareness content
 - Mail
 - SMS
 - WA
- Cyber threat sessions
- Behavior reassessment

#4



Behavioral Shifts
Cycle Management

Tools, Tech and Platform

*Design Phish
Templates &
Phish Content*

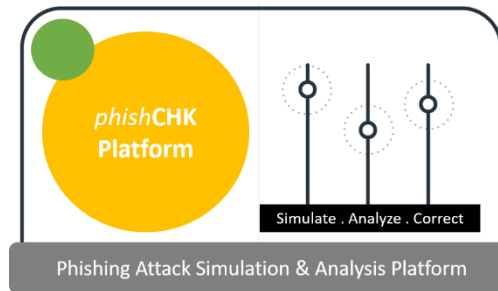
*Design Pages
Simulating Internal
Websites*

*Create URLs
Simulating Internal
Web App URLs*

*Design a Mail
Dispatch Plan
(with Phish Baits)*

*Setup Phish
Website Hosting
App Pages*

Phish Simulation Cluster



*Dispatch
Coordination*

*Data
Analytics*





*Behavior
Tracking*

➤ Phishing Campaign Structure



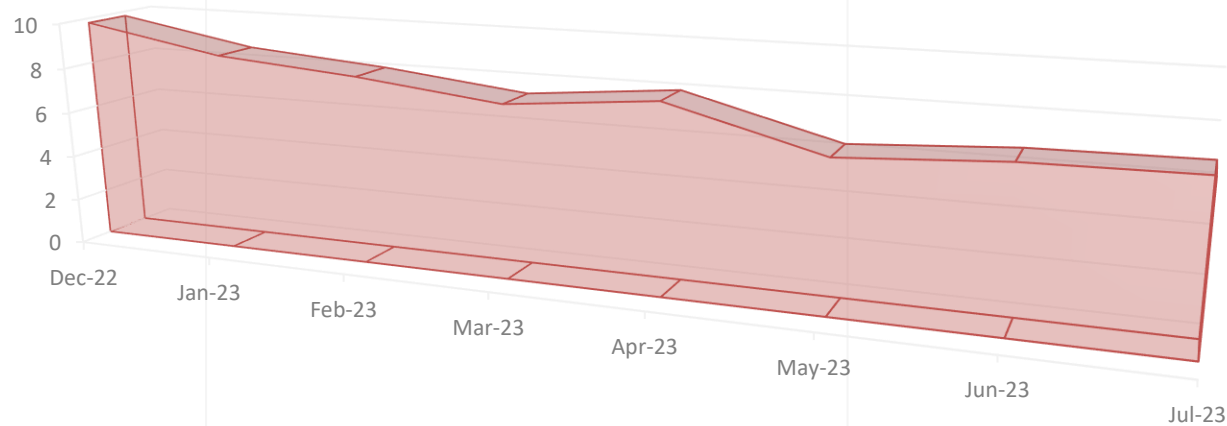
Batch	Msg Count	Channel	Targeted Perceptive Model
Batch 1	18-28	Mail	Coupon and promotions
Batch 2	16-21	Mail	Performance Feedback
Batch 3	19-29	WhatsApp	Covid Symptoms and Vaccination
Batch 4	22-26	SMS	Mail from Manager
Batch 5	18-25	Mail	Mail from Human Resources
Batch 6	14-19	SMS	Change of Role
Batch 7	25-35	Social Media	Personal Information Sharing
Batch 8	17-29	WhatsApp	Events and Shopping

Summarized View

Overall Organization Behavior	Moderate Risk	
Organization Risk Exposure	6.8	
High Risk Employees	3	
Data Leakage Exposure	Inconclusive	

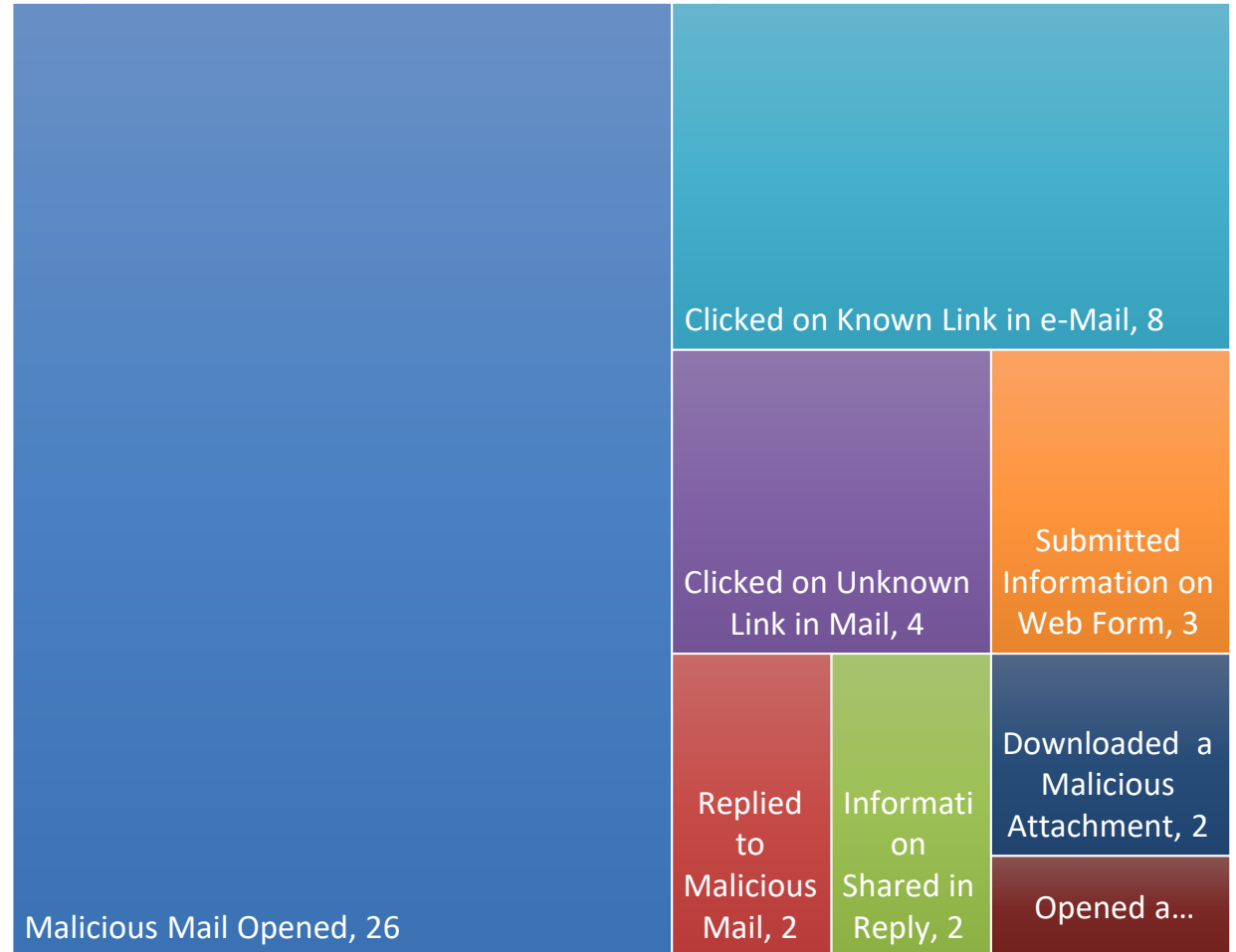


Overall Employee Risk Exposure



Reports & Dashboards

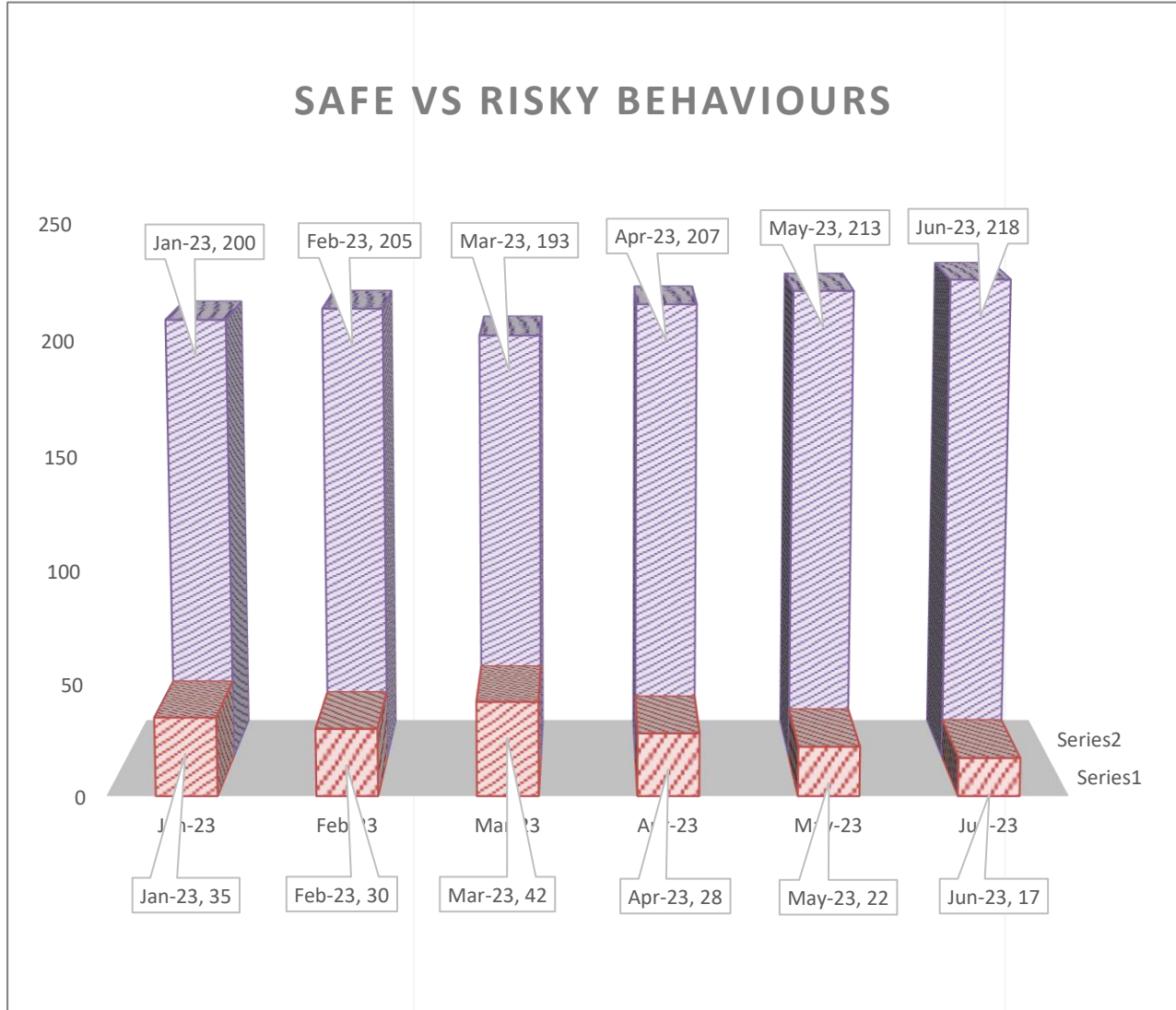
Top Risk Behaviors of Organization



Top Risky Employees

Lauren Miller	Client Service Rep	9.1
Ashley Kreklau	Lending Manager	8.8
Joshua Bond	Client Service Rep	8.6
Stephanie Lucas	Consultant	7.3

Behavioral Shift Tracking



From Safer to Riskier Behavior (7)

Ashley Kreklau	5.1	8.8
Joshua Bond	6.8	8.6
Stephanie Lucas	4.6	7.3

From Risky to Safe Behavior (11)

Benjamin Kody	8.8	6.5
Nick Trai	9.1	5.3
Jeffrey Lucas	6.9	6.2
Norman Lynk	9.4	5.8
Cassie Marsh	8.9	4.9
Carmen Abreu	8.8	4.3
Kumar Dixit	9.2	3.5

Engagement Options

#1

On Demand

30 to 40 Days
Eight Batches of Phishing
Assessment Report for Employees
Mail Prompts with Phishing Threats
Awareness Content Sharing on Mail

#2

Quarterly

30 to 40 Days (Each Q)
Quarterly, 12 Batches of Phishing
Q Reports on Employee Awareness
Mail and SMS Prompts for Risk Behavior
Awareness Content on Mail and Portal
Q Web Sessions on Threats & Risks
Across Qs Comparatives

#3

Continuous

Continuous Phishing/Social Engg
Monthly Reports on Employee Risks
Multi Channel Prompts for Risk Behaviors
Awareness Content across All Channels
Monthly Web Session on Threats/Risks
Employee Assessment Post Sessions
Employees Behavioral Shift Tracking
Special Program, Critical Behaviors

Keep in Touch.

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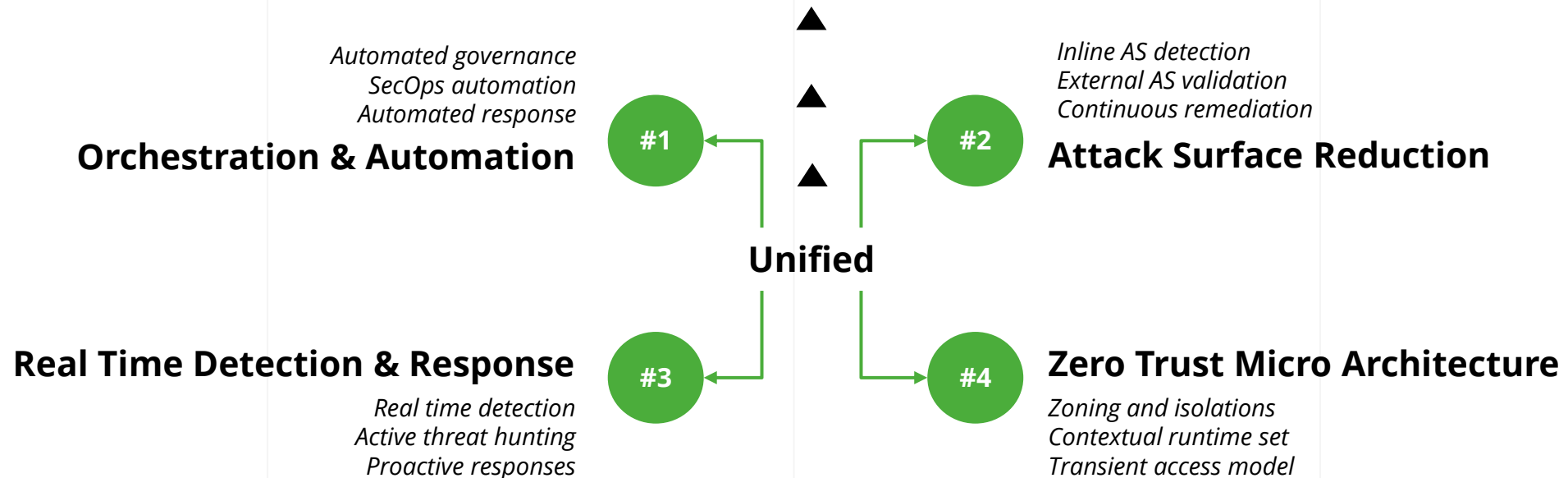
www.castellumlabs.com



CLabs' Vision is "Clarity" & "Defense in Depth"



We create **Single Pane of Glass** visibility for YOU!

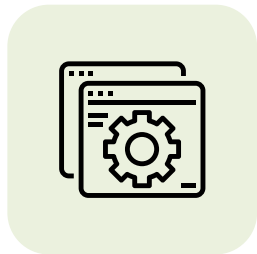


Programs & Transformation Services



VAPT/VACA Programs

Red Team <> Blue Team Modeled
Annual Program for Vuln Management



DevSecOps

AppSec Programs & DevSecOps
Transformational Project for Shift Left



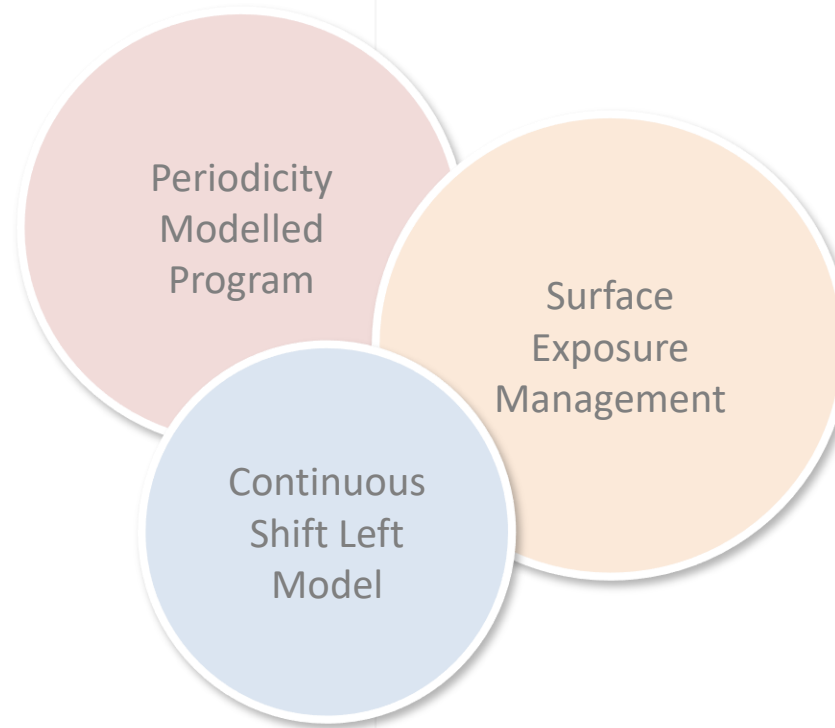
Threat Intel & Hunt

Counter Intelligence Powered
Quarterly or Monthly Hunt/Runs



Privacy Engineering

Adoption, Engineering & Compliance
Transformation Project for Continuous Privacy



Security Services (Projects) Portfolio



Cloud Workload & DC Hardening
Infrastructure Security



Simulations for Defense Capability
Breach & Attack Simulation



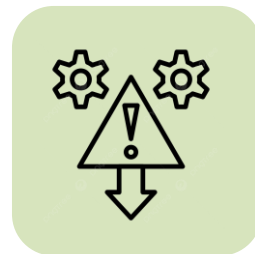
Assessments & Optimizations
SOC / SIEM Streamlining



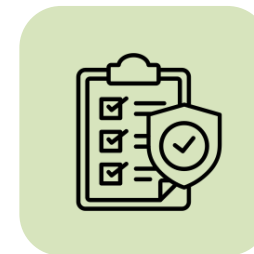
ISO 27K and SOC 2 Type 1/2
Cyber Certifications



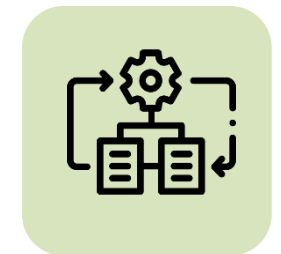
Employee Awareness
Phishing and Emp Awareness



Incident Response
Runbooks, Process & Breach Handling



Security Assessments
Gap, Audit and Maturity



Automations & Insight
Security Data Lake & SecOps

Leadership Team



Rama

Advisor and Head – US Ops
(US based)

Senior business leader with 30 years of experience in US & India, across entire spectrum of IT industry in services & product companies

Head IT – Aryaka, Ex-PwC, Ex-IBM, Ex-VMWare, Ex-Malwarebytes, Ex-Infosys and Ex-NetApp

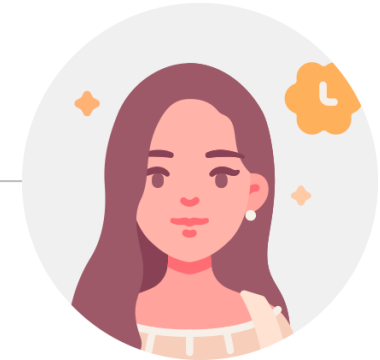


Rajeev Shukla

Founder & CEO
(India based)

Senior business leader with dozens of stints with MNCs for budding data center, networking & cyber security services and product businesses

Ex-VP CA Technologies, Director – Sun Microsystems, Ex-VP – Quark, Ex-CTO - Cygilant



Rinky (Sukriti Shukla)

Head of Strategic Sales
(India based)

Seasoned operational leadership from NGO sector, with experience across sales, HR, operations and legal

Started corporate journey with Castellum and handled variety of roles, HR, Pre-Sales & Sales

Some of Our Enterprise Customers



Some of Our Digital/Startup Customers

flodata
...anywhere

uprise

eduonix

ASTUTE

ideaForgeTM
Create. Inspire

FORMCEPT
Your Analytics Platform

trica

Spice money

तो Life बनी

trustrace

NUTRABAY

AVANSE
FINANCIAL SERVICES

What Our Customers Say

Amarjeet Khanuja
CISO – Star Health Insurance

Sanjay Jha
CTO – Lets Venture

Madhav
CTO – TrusTrace

Srini Guthula
CEO – ChefDesk

Dear Rajeev,

Thanks for Castellum Labs' work on our flagship product ChefDesk. Given that it is a billing product, security was always a key consideration and a must requirement for us. Castellum's work on ChefDesk has ensured we are on good footing on the security front.

I look forward to continuing our relationship with Castellum Labs to help us stay secure for all of our software products/platforms.

I will feel pleasure in recommending you and Castellum Labs to anyone in industry.

Thank you.

Regards,
Srinivas Guthula (CEO)
Zaravya Informatics Pvt Ltd

Dear Rajeev,

I am writing this mail to extend my gratitude to you and your organization, Castellum Labs.

Castellum Labs handled more than 40 applications of Star Health for comprehensive security testing. Your engagement has resulted into significant shift of software security posture for Star Health Insurance. AppSec engagement has been run as a program by Castellum Labs, which is highly appreciated.

Your ability to use technology in application security is commendable. Also, availability of all appsec cycles on portal helped us to keep a constant vigil on the overall scenario. Would say that the process model of Castellum Labs for application security testing is one of the optimal ones.

Would definitely recommend Castellum Labs' Security Portfolio and specifically Application Security offerings to any sector to leverage your strengths.

Best wishes.

With best regards,
Amarjeet Khanuja - CISSP, CISM, CDPSE

Dear Rajeev,

Being a global enterprise SaaS provider, security is at forefront of our thought process.

Castellum Labs' application security services on TrusTrace SaaS platform has helped us to get confidence on our security implementation when we launched the product.

Professionalism, technology savviness and deep knowledge of your team are commendable.

Regards,
Madhav
trustrace

Hi Rajeev, sorry, I got busy. Here is the testimonial from trica equity perspective.

Our experience with Castellum Labs to protect our SaaS platform, trica equity, has been great. Our SaaS platform deals with sensitive information of employees and companies and it was critical for us to secure it well. Castellum's work on our SaaS security and cloud security has given us confidence in the market and helped us with our customer engagement.

It is a pleasure to have Castellum Labs as strategic security partner, to manage our security across the board.

I would recommend Castellum Labs to anyone in the industry.

Thanks
Sanjay Jha
co-Founder, India Head
trica equity

Dear Rajeev,